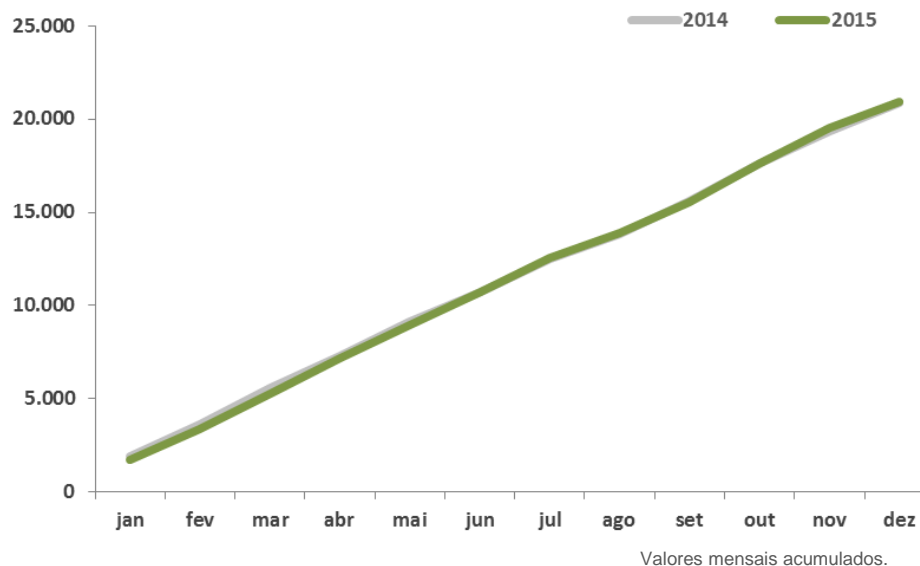
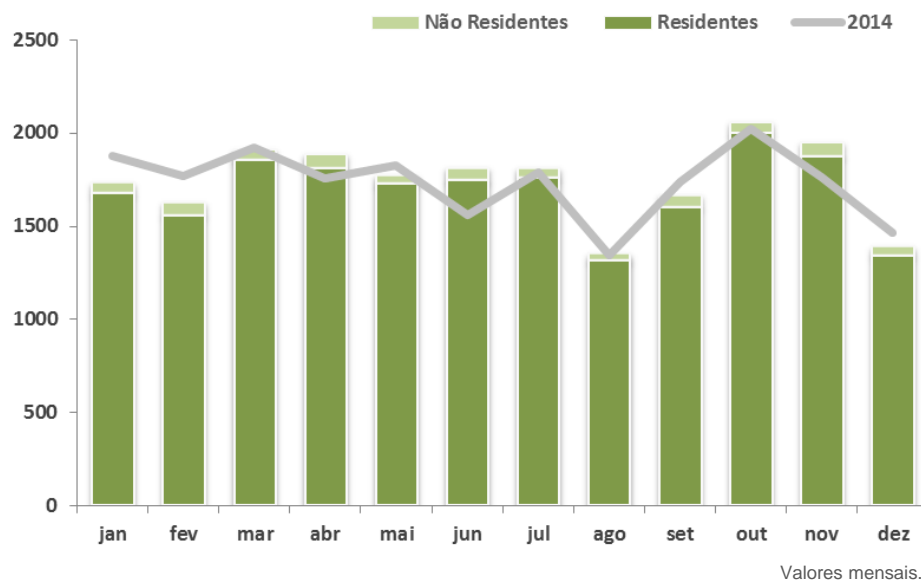


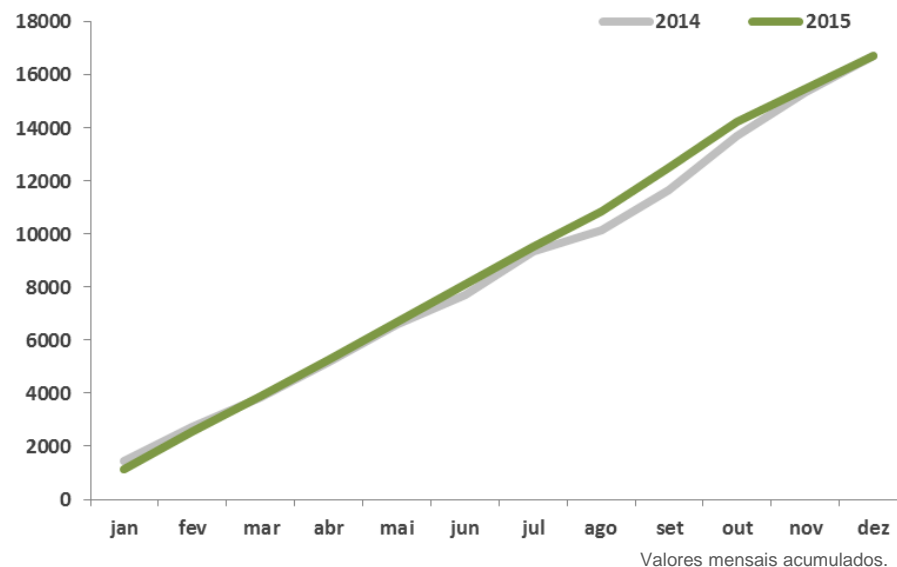
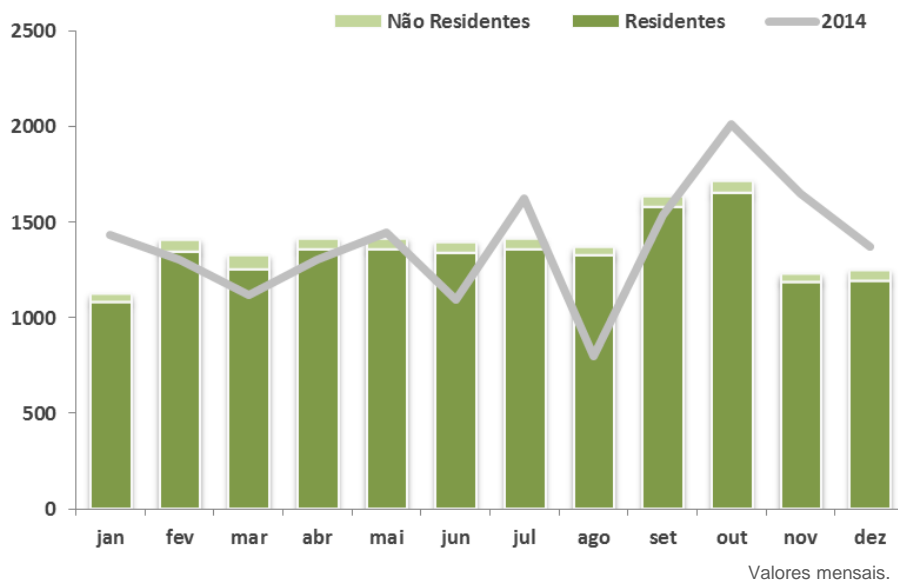
Mês	jan	fev	mar	abr	mai	jun	jul	ago	set	out	nov	dez	Total	Acumulado
2014	1877	1768	1925	1756	1830	1560	1786	1348	1738	2025	1763	1466	20842	20842
2015	1730	1626	1908	1884	1771	1811	1810	1349	1663	2056	1947	1387	20942	20942
NR	55	68	53	77	48	67	53	37	61	58	74	46	697	697
R	1675	1558	1855	1807	1723	1744	1757	1312	1602	1998	1873	1341	20245	20245

+0,5%



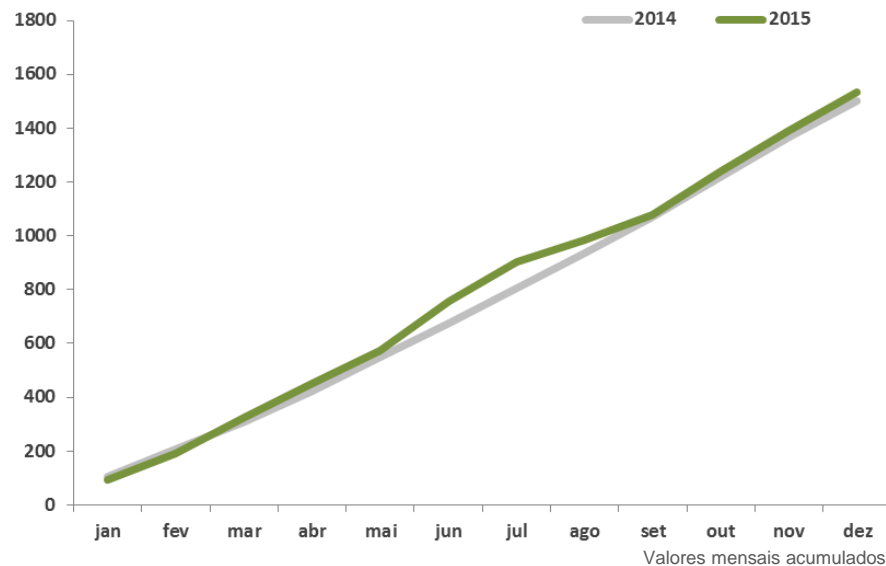
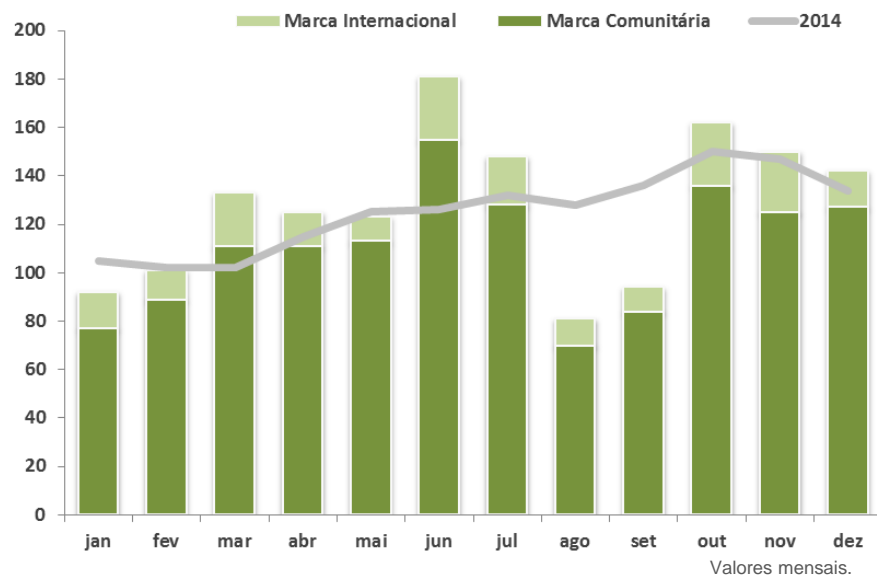
Mês	jan	fev	mar	abr	mai	jun	jul	ago	set	out	nov	dez	Total	Acumulado
2014	1434	1304	1117	1305	1448	1096	1625	797	1539	2015	1650	1374	16704	16704
2015	1125	1410	1328	1416	1416	1397	1412	1369	1639	1717	1229	1250	16708	16708
NR	43	61	73	57	59	55	53	43	57	64	39	56	660	660
R	1082	1349	1255	1359	1357	1342	1359	1326	1582	1653	1190	1194	16048	16048

+0,02%



Mês	jan	fev	mar	abr	mai	jun	jul	ago	set	out	nov	dez	Total	Acumulado
2014	105	102	102	115	125	126	132	128	136	150	147	134	1.502	1.502
Marca Comunitária	93	84	91	95	108	112	107	114	122	122	124	122	1.294	1.294
Marca Internacional	12	18	11	20	17	14	25	14	14	28	23	12	208	208
2015	92	101	133	125	123	181	148	81	94	162	150	142	1.532	1.532
Marca Comunitária	77	89	111	111	113	155	128	70	84	136	125	127	1.326	1.326
Marca Internacional	15	12	22	14	10	26	20	11	10	26	25	15	206	206

+2,0%



Mês		jan	fev	mar	abr	mai	jun	jul	ago	set	out	nov	dez	Total	Acumulado
Estudo Nacional	2014	104	120	115	161	104	140	110	99	116	127	196	145	1537	1.537
	2015	148	128	119	118	147	129	122	96	136	162	128	169	1.602	1.602

+4,2%

